

Luster Cotton Rag • Museum Grade - Acid Free • Highest D-max

PremierArt[™] **Platinum Rag** is a unique Museum Grade OBA free cotton paper with a low gloss surface similar to fiber based black and white papers. This paper is on a 100% cotton base, and has an acid free coating that yields the highest D-max and color gamut of any cotton paper on the market today.

Matte and Photo Black Compatible!

Tired of switching ink sets when changing from glossy to matte papers? This unique luster surface is compatible with both matte and photo black ink, increasing productivity and saving money by eliminating the need for that expensive ink swap. This paper is actually the first luster paper designed for matte black ink. With matte black, the paper produces a deep black while retaining shadow detail. Platinum Rag has the highest D-max of any paper using matte black ink. While the photo black D-max is not as high, there is minimal gloss differential, making it ideal for lower contrast work and portraits.

The base is mould made from 100% cotton rag, which is naturally acid and lignin free, and is buffered to ensure longevity. The new Platinum Rag currently comes on a 285g base, suitable for both rolls and cut sheets.

When used with the popular long life pigmented ink sets on the market today, this 100% cotton paper will last for many generations under proper display conditions.

FEATURES	BENEFITS
Cotton Base	Durability
Acid & Lignin Free	True image permanence
Alkaline Buffered	Protection from contaminants
Luster Surface	Low gloss paper
Water Resistant	Will not run with water contact
Instant Drying	Easy handling
Natural White Base	No OBA's to yellow
High Resolution Coating	Photographic quality
Photo and Matte Black Ink Compatibility	No need for costly ink switching

Platinum Rag is the best choice for your B&W Photography.



SPECIFICATIONS

Basis Weight285g/m²Thickness16 milGloss @ 60°10TextureSmoothSurfaceLusterPaper Type100% RagCoated SidesSingleBrightenersNo		
Gloss @ 60°10TextureSmoothSurfaceLusterPaper Type100% RagCoated SidesSingle	Basis Weight	285g/m ²
TextureSmoothSurfaceLusterPaper Type100% RagCoated SidesSingle	Thickness	16 mil
SurfaceLusterPaper Type100% RagCoated SidesSingle	Gloss @ 60°	10
Paper Type100% RagCoated SidesSingle	Texture	Smooth
Coated Sides Single	Surface	Luster
	Paper Type	100% Rag
Brighteners No	Coated Sides	Single
	Brighteners	No

Photo: © Randy Hufford, www.visualimpact.org

Image Permanence

This paper has been engineered to be extremely stable. From the mould made 100% cotton base, to the alkaline buffering that meets the Library of Congress criteria for archival papers, to the acid free coating. PremierArt is bringing permanence to the digital world. Platinum Rag is currently being tested by Wilhelm Imaging Research. Although no ratings are yet available, previous PremierArt papers using the same technology scored extremely well in WIR testing. For more information, please visit www.wilhelm-research.com.

Finishing

For the longest lasting image, the print should be either framed under glass or sealed with a protective coating. PremierArt Print Shield has been formulated especially for PremierArt papers, and will increase the life of the image significantly, while protecting the print from scuffing and other physical abrasions. If using matte black ink, Print Shield will also eliminate gloss differential! Print Shield has been tested by WIR and has been shown to significantly increase the Image Permanence Ratings of tested media.



Platinum Rag Available Sizes

Sheets		Rolls	
8.5″ x 11″	11″ x 17″	17" x 40'	24" x 40'
13″ x 19″	17″ x 22″	36" x 40'	44" x 40'

Custom sizes are available. Premier Product code for Platinum Rag is **2850**.

PremierArt Fine Art Papers, Art Papers and Canvas								
MEDIA TYPE	Weight g/m ²	Thickness (mils)	Base Structure	Surface Texture	Surface Gloss	OBA's	Double Sided	
Fine Art Papers Smooth Hot Press Smooth Hot Press BW Velvet BW Platinum Rag	205 270 325 500 205 500 300 285	12 15 18 26 12 26 23 14	100% Rag 100% Rag 100% Rag 100% Rag 100% Rag 100% Rag 100% Rag	Smooth Smooth Smooth Smooth Smooth Smooth Soft Matte Luster	Matte Matte Matte Matte Matte Matte Satin	No No No Yes Yes Yes	Yes Yes Yes Yes	
Art Papers Watercolor Matte BW	210 310 210 110	12 15 11.5 5.5	Alpha Cellulous Alpha Cellulous Alpha Cellulous Alpha Cellulous	Textured Textured Smooth Smooth	Matte Matte Matte Matte	Yes Yes Yes Yes	Yes Yes	
Canvas Matte Canvas Gloss Canvas Smooth Matte Canvas	395 350 550	21 19 24	100% Cotton Poly Cotton 100% Cotton	Weaved Weaved Smooth	Matte Low Gloss Matte	Yes Yes Yes		





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